

PortfelPM - Project Portfolio Management

Duration:

2 days

Points:

PDU: 16

Today's business climate is characterized by unprecedented changes in technology and globalization, as well as by complex business relationships and the unrelenting drive for competitive success. In this highly stressful environment, it is essential for project managers to think and act strategically. How does an organization formulate a strategy to achieve competitive success? How do projects contribute to the implementation of the organization's strategy? How should a project manager develop a project strategy that supports organizational strategic and business goals?

Project Portfolio Management gives you an in-depth analysis of the process leading from business strategy formation to portfolio development to the project and project manager's role. Learn how to link your project to the business strategy, apply and maintain alignment of the project strategy, and manage the expectations and interests of those who have a stake in the project outcome. Thought-provoking discussions and stimulating exercises highlight this dynamic, timely course.

Who the course is for:

- Program Managers
- Portfolio Managers
- Senior Project Managers
- Project Managers

Course objectives:

By the end of this course, you will be able to:

- Support top-level strategy formulation
- Link corporate strategy from business strategy to portfolio development to project implementation
- Ensure project credibility by aligning your project with your organization's goals, objectives and strategies
- Create and implement an appropriate strategy for your project
- Communicate your strategy to the project team, the customer, and other project stakeholders
- Manage stakeholder expectations to maintain portfolio/project alignment

Benefits:

- Useful and readily applicable tools
- Consistent professional terminology in the field of project management
- An international expert available for consultation (during and after the training course)
- Sharing experience with other participants and opportunity for business networking
- A prestigious certificate from George Washington University
- Improving your business English skills
- Bilingual training materials with additional reference materials

PMBOK® Guide knowledge areas:

- Project Integration Management
- Project Scope Management
- Project Risk Management
- Project Communications Management

Course Topics:

1. Organizational Strategy in Context

- a. Strategy defined
- b. Strategy as a way to achieve organizational success
- c. Paradigm shifts and their impact—how change influences strategy
- d. Forces for business change
- e. The impact of organizational constraints on strategy

2. Organizational Strategy: Approaches and Techniques

- a. Strategy as a key to organizational success
- b. Elements of a successful strategy
- c. The relationship between strategy and achievability
- d. Strategy assessments
- e. Classic approaches and techniques for level-setting strategic thinking
- f. Towards setting up a culture of strategic thinking

3. Portfolio Management: Strategic Context

- a. Defining a portfolio
- b. Identifying projects included in a portfolio
- c. The impact of portfolio management on strategy
- d. Challenges and benefits of portfolio management
- e. Influential roles in portfolio management

4. Portfolio Set-up and Maintenance

- a. Setting up a successful project portfolio
- b. Organizational influences of portfolios
- c. Generating potential portfolio projects
- d. Steps in selecting portfolio projects
- e. Integrating new projects into an existing portfolio
- f. Project performance and project gateway reviews
- g. The project filtering process

5. Strategic Project Management

- a. Strategic vs. classic project management
- b. Aligning projects with strategy
- c. The role of the project team
- d. The importance of managing change that affects strategic projects

Certification:

After the training, the participant receives a certificate of its completion.

Management Training & Development Center

Ul. Klarneckistów 3, 02-875 Warszawa
Tel. +48 22 894-70-50, fax +48 22 641-10-22
e-mail: info@mtdc.pl

www.mtdc.pl